

ZEON CORPORATION

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ZCS Entered into a Memorandum of Understanding with Shell to agree on a supply of Sustainable Butadiene for S-SBR Production

Zeon Corporation

Zeon Corporation (head office: Chiyoda-ku, Tokyo; President and CEO: Kimiaki Tanaka) is pleased to announce that its subsidiary Zeon Chemicals Singapore (Pte) Ltd. (ZCS, head office: Singapore) entered into a Memorandum of Understanding (MOU) on October 2, 2022 with Shell Eastern Petroleum (Pte) Ltd. (registered in Singapore) to agree on a supply of biomass-derived butadiene (sustainable butadiene) for use in ZCS's production of solution-polymerized styrene-butadiene rubber (S-SBR) in the future.

Zeon is working to realize carbon neutrality and a circular economy by transforming its "MONOZUKURI" as a strategy under its Medium-Term Business Plan launched in FY2021 and has been actively shifting to sustainable raw materials as a key element of its strategy.

The main use of S-SBR is as a material for fuel-efficient tires; through this latest initiative, Zeon will contribute to environmental sustainability along with safe and comfortable living by reducing CO₂ emissions from driving vehicles as well as adopting the use of sustainable materials.

Zeon is currently in the process of obtaining international certification for biomass-derived raw materials, and it considers sales of S-SBR made from sustainable butadiene as a certified product.



For more information, contact:

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