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Appointment of New Representative Directors

ZEON CORPORATION has reached an informal decision at a meeting of its Board of Directors held on May 9, 2013 to make the following changes in its representative directors. These candidates will be formally appointed by a decision of the Board of Directors following approval of their appointment as directors at the 88th Annual General Shareholders Meeting scheduled to take place on June 27, 2013.

1. New Appointments

Chairman

Naozumi Furukawa (Currently President and CEO, ZEON CORPORATION)

President

Kimiaki Tanaka (Currently Director and Executive Corporate Officer, ZEON ORPORATION)

2. Profile of New Representative Director

Name Kimiaki Tanaka

New title President

Date of birth February 19, 1953

Place of birth Tokyo

Education Graduated with a master's degree from the Interdisciplinary Graduate School

of Science and Engineering, Tokyo Institute of Technology, in March 1979

Career April 1979 Joined ZEON CORPORATION

February 2004 General Manager of the Specialty Materials Division

June 2006 Director, General Manager of the Specialty Materials Division

and concurrently General Manager of Sales & Marketing, Department 2 and 3 and General Manager of the Specialty,

Materials Laboratory

June 2007 Director and Executive Officer, General Manager

of the Specialty Materials Division, and General Manager

of the Sales & Marketing Department

June 2008 General Manager of the Specialty Materials Division,

General Manager of the Sales and Marketing Department for Specialty Materials, and President of Zeon Chemical

Service Co., Ltd.

May 2010 General Manager of the Specialty Materials Division,

General Manager of Specialty Materials Technology Department 2 and General Manager of the New Business **Development Division**

February 2011 Corporate Officer responsible for corporate planning,

> human resources and general affairs, General Manager of Corporate Planning Division, Manager of the Corporate Planning Department, General Manager of the Specialty Materials Division, and General Manager of the Product

technology

June 2011 Director & Senior Corporate Officer responsible for

corporate planning, human resources and general affairs

Director and Executive Corporate Officer responsible for June 2012

corporate planning, human resources and production

June 2013 To be appointed President(pending approval)





For further information

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