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Notification of Price Increases for Chemicals

June 8, 2010

ZEON CORPORATION has announced that global selling prices for hydrocarbon resin and thermoplastic elastomer will be raised as listed below.

1. Price increase by the product type

Hydrocarbon resin US\$ 220/MT

(Product name : Quintone): (US Dollar 220 per metric ton)

Thermoplastic Elastomer SIS US\$ 220/MT

(Product name : Quintac): (US Dollar 220 per metric ton)

2. Effective date

Price increase will come into effect from June 15th, 2010 shipments.

3. Reason for the price increase

Due to the tight supply situation, it is difficult to ensure an ongoing stable supply without adjusting prices level.

