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## **Notification of Price Increases for Synthetic Latex**

May 23, 2007

ZEON Corporation has announced that its selling prices for synthetic latex will be raised as listed below.

## 1. Price increase by the product type

SB latex:	19 yen/kg(dry)
NBR latex:	27 yen/kg(dry)
Acrylate latex:	19 yen/kg(dry)

## 2. Effective date

The price rise will come into effect for the June 1, 2007 product delivery.

## 3. Reason for the price increase

Product profitability has continued to row materials despite our continuing efforts to reduce manufacturing costs.



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