

Home > Press Release > Press Release (2004) > Notification of Price Increases for Synthetic Latex

Notification of Price Increases for Synthetic Latex

December 24, 2004

ZEON Corporation has announced that its selling prices for synthetic latex will be raised as listed below.

1. Effective date

The price rise will come into effect for the January 15, 2005 product delivery.

2. Price increase by the product type

SB latex: 18 yen/kg(dry)
NBR latex: 27 yen/kg(dry)
VP latex: 12 yen/kg(dry)
Acrylate latex: 18 yen/kg(dry)

3. Reason for the price increase

Product profitability has continued to row materials despite our continuing efforts to reduce manufacturing costs.

