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Notification of Price Increase for Chemicals

August 26, 2004

ZEON Corporation has announced that its selling prices for hydrocarbon resin, thermoplastic elastomer, epoxy hardening agent, and water-type dispersant will be raised as listed below.

1. Price increase by the product type

(1)Hydrocarbon resin 20 yen/kg

(product name: Quintone)

(2)Thermoplastic elastomer SIS 25 yen/kg

(product name: Quintac)

(3)Epoxy resin hardening agent 30 yen/kg

(product name: Quinhard)

(4)Water-type dispersant 15 yen/kg

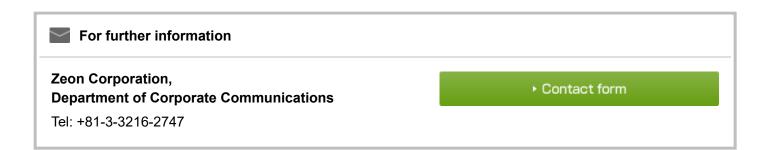
(product name: Quinflow)

2. Effective date

The price rise will come into effect for the September 1, 2004 product shipment.

3. Reason for the price increase

Product profitability has continued to suffer due to rapid price hikes of crude oil and naphtha despite our continuing effects to reduce manufacturing costs.



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