

Tokyo Zairyo Co., Ltd.

Company Profile

Business Description

Trading company specializing in rubber and chemicals

Established in 1947, Tokyo Zairyo has handled synthetic rubber for Zeon Corporation since 1959. Tokyo Zairyo merged with Zeon Trading Co., Ltd. in 2000, becoming a member of the Zeon Group, and in 2018, it became a wholly-owned subsidiary of Zeon Corporation. We have worked steadily to expand our overseas operations. We now conduct business globally as a trading company specializing in rubber, resin and chemicals, with 14 sales offices in 9 countries in North America, the ASEAN region and China, and in January 2019, we established business in the Czech Republic in Europe.

No. of Employees

As of March 31, 2022: 158 (103 men, 55 women)

Hiring in FY2021: 7 (4 men, 3 women)

Company Policy (Executive Message)

Aiming to realize our management philosophy of “contributing to society through the provision of unique functions and services as a specialist trading company with chemicals as its core area,” we are striving to successfully tackle a variety of challenges. These include expanding sustainable products which contribute to the global environment under our management policy for FY2022 of “Let’s contribute to a sustainable society by strengthening global collaborations and taking on the challenges of a changing era.” We will be working to develop our business while attaching great importance to our global foundations, enhancing linkages, and steadily addressing various issues.

The new medium-term business plan which we have promoted since FY2021 will enter its second phase from FY2023. We aspire to creating new values together, and on a global level, which contribute to a “Sustainable Earth” and “Safe and Comfortable Life for People.” This is intended to allow each and every person to experience a sense of purpose and satisfaction in their lives. We will strive to expand synergies with the Zeon Group, while contributing to sustainable development.



President
Yoshinobu Oi

Chemical Product Safety and Security Trade Control Initiatives

Policy

As a trading company that handles chemical substances, we are strengthening our compliance structure to ensure compliance with internal and external chemical regulations.

Specific Initiatives

Compliance with Domestic and Foreign Chemical Substances Laws and Regulations

When commencing transactions with a new trading partner, we use our own import/export consultation system to determine whether the transactions all under Japan’s Export Trade Control Order or Import Trade Control Order as well as the laws and regulations of other countries, and if so, to determine what actions must be taken. We conduct internal screenings and maintain records of the results of those screenings. Only after these procedures are completed do we conduct the actual transaction. Recently, even countries that formerly were developing countries or less developed countries have been enacting laws relating to chemical products. We obtain information on domestic and foreign laws and regulations from external organizations, share that information internally, and make investments for the introduction of systems to comply with those laws and regulations.

* Import/export consultation system

When conducting import/export transactions, our proprietary system monitors applicable country laws and regulations on chemical substances and applicable import and export orders issued by the Japanese government, determines import and export possibility, and maintains records of the results and the basis.

Ongoing education on chemical laws and regulations

We conduct education for all domestic sales staff on regulations related to chemical substances each year. The fundamentals are covered repeatedly with the aim of ensuring reliable compliance with laws and regulations.

Environmental Impact Reductions

Policy

1. Expand sales of environmentally friendly products
2. Build and establish chemical substance management and regulatory compliance systems

Specific Initiatives

Expand sales of environmentally friendly products

In FY2020, we launched sales of 56 new environmentally-friendly products (annual target of 30). Environmentally-friendly products accounted for 18.8% of total sales.

Around 30% of products had themes relating to alternatives to substances subject to regulation, such as phthalates, perfluorooctanoic acid (PFOA), etc.; approximately 20% can be expected to reduce VOCs or improve working environments through means including the sale of compounds which do not use organic solvents, and reduction of the atmospheric release of gasoline; approximately 10% had the key words of “energy savings,” and can be expected to contribute to energy savings, through means including facilitating reductions in the weights of parts and bodies, ultimately resulting in reduced fuel costs and energy savings; while approximately 10% can be expected to contribute to reductions in waste. From FY2022, the label “environmentally-friendly goods” will be revised to come under the umbrella of “sustainable products.” We will focus more than ever on CASE, biofuels, biomaterials, etc., continuing to work actively with our customers to expand sales of sustainable products.

Relationship with Employees

Specific Initiatives

Promotion of new workstyles

We are experimenting with efficient workstyles (offices, work from home, shared offices) aligned with the functions of a trading company, and adapted to the objectives of particular work duties.

CSR and sustainability training

We provide training on CSR and sustainability to new employees and mid-career hires.

Ongoing education on chemical laws and regulations

We conduct education for all domestic sales staff on regulations related to chemical substances each year. The fundamentals are covered repeatedly with the aim of ensuring reliable compliance with laws and regulations.

Registration Renewal of ISO 9001 and ISO 14001

ISO 9001: 2015 Registration renewal date: February 1, 2021

ISO 14001: 2015 Registration renewal date: February 1, 2021

Relationship with the Local Community

Specific Initiatives

We participate in Tokyo Station area joint patrols organized by the Otemachi Marunouchi District Living Environment Improvement Council, and regularly perform street cleaning activities around the Tokyo Station area.