

Zeon Kasei Co., Ltd.

Company Profile

Business Description

Manufacturing and sales of powder slush compounds* (PSC), functional films, containers and other transport materials, packaging materials, and construction materials.

Zeon Kasei was established in 1981 through the spinning off of the processed products division of Zeon Corporation as a separate company. Zeon Kasei's overseas PSC production facilities include the China plant, and also a new plant in Mexico which was established in 2017 and began production in January 2018.

*Powder slush compounds: Fine particle powders used for coatings in slush molding

No. of Employees

As of March 31, 2022: 137 (115 men, 22 women)
Hiring in FY2021: 2 (2 men, 0 woman)



Zeon Kasei Mexico S.A. de C.V.



Zeon Kasei (Changshu) Co., Ltd.

Product image



Material for vehicle interiors using PSC



Functional films



STEC folding container for transport use

Company Policy (Executive Message)

We will promote visualization and quantification, to ensure the survival and implement growth strategies (the new Medium-Term Business Plan) for each strategic business unit (SBU).

Priority Issues

- (1) Promote visualization of business and product costs, to achieve success in our struggle with competitors.
- (2) Prioritize “putting health first,” “putting safety first,” and “putting quality first,” and prove ourselves worthy of the trust, and meet the expectations of our customers with products which give consideration to the global environment
- (3) Further “workstyle (business management; sales management; production management) reforms” and “development of new businesses/products”



President
Hiroshi Fujisawa

Safety Initiatives

Policy

Enable all employees to always work safely, without occupational accidents and with peace of mind.

Specific Initiatives

- Promoting occupational accident prevention activities (covering near-miss incidents, hazard detection, and error-proofing)
- Measures relating to risk identification through risk assessments and the making of related proposals (chemical substance and process risk assessment)
- Implementing occupational accident prevention activities based on safety information sharing and education in collaboration with the Zeon Group as a whole and with specialist organizations
- Acceptance of technical intern trainees from the plants of overseas affiliates (technical capability and safety training)
- Conducting internal audits relating to safety (audited plants in Japan, with audit results also shared with Zeon business sites overseas)
- Holding regular meetings for exchange of information on key safety issues among business sites in Japan

Environmental Impact Reductions

Policy

- Promote a raising of resource recycling rates/carbon neutrality initiatives
- Promote development and sales of products that reduce environmental impacts

Specific Initiatives

- Raise resource recycling rates (target of 99.0% or above)
- Identify the current status of CO₂ emissions
- Reduce the weight of STEC[®] collapsible and assembled containers
- Develop blended sheets derived from natural sources

Environmental Data * "0" indicates less than 0.5 tons, and "0.0" indicates less than 0.05 tons

Ibaraki Plant, Zeon Kasei		FY2017	FY2018	FY2019	FY2020	FY2021
Substances subject to the PRTR Act	No. of substances	4	5	11	17	20
	Consumption (tons)	14	20	21	12	16
	Emissions (tons)	0.1	0.1	0.1	0.4	0.5
Industrial waste	Amount generated before compacting (tons)	248	213	234	218	220
	Amount sent to landfills (tons)	0.0	0.0	0.0	12.9	7.2
Water resource consumption (1,000 m ³) (industrial water + groundwater + waterworks)		156	155	161	162	166
CO ₂ emissions (tons) Standards on the promotion of energy-saving/global warming countermeasures		2,332	1,963	1,887	1,604	1,709
CO ₂ emissions (tons) Scope 1		-	-	-	-	852
CO ₂ emissions (tons) Scope 2		-	-	-	-	857
CO ₂ emissions (tons) Scope 1+2		-	-	-	-	1,709
Energy Consumption (crude oil equivalent, kL)		1,075	937	908	786	840
Electricity consumption (1,000 kWh)		2,479	2,190	2,106	1,882	1,917

Yamaguchi Plant, Zeon Kasei		FY2017	FY2018	FY2019	FY2020	FY2021
Substances subject to the PRTR Act	No. of substances	3	3	3	5	5
	Consumption (tons)	0.1	0.1	0.1	0.2	0.2
	Emissions (tons)	0.1	0.1	0.1	0.2	0.2
Industrial waste	Amount generated before compacting (tons)	89	29	67	58	29
	Amount sent to landfills (tons)	0.0	0.0	0.0	0.0	0
Water resource consumption (1,000 m ³) (industrial water + groundwater + waterworks)		0.0	0.0	0.0	0.0	0
CO ₂ emissions (tons) Standards on the promotion of energy-saving/global warming countermeasures		302	302	220	211	157
CO ₂ emissions (tons) Scope 1		-	-	-	-	18

CO ₂ emissions (tons) Scope 2	-	-	-	-	139
CO ₂ emissions (tons) Scope 1+2	-	-	-	-	157
Energy Consumption (crude oil equivalent, kL)	111	112	91	95	74
Electricity consumption (1,000 kWh)	387	399	318	335	262

Relationship with Employees

Policy

Respond to the need for diversity, and for the building of a working environment that lives up to the aspirations of employees, and develop sound human resources and organizations that are able to conduct themselves in an autonomous and proactive manner.

Specific Initiatives

1. Support for HR development focused on specialized skills and global competence

- Financial assistance for language acquisition
- Send employees to outside trainings to acquire specialized skills
- In-house trainings with defined goals
- Promote personnel exchanges between Zeon Kasei and overseas affiliated companies

2. Engaging in two-way communication

- Taimatsu (Torchlight) activities
- Periodically hold health and well-being events
- Health-related initiatives led by the Sanitation and Health Committee
- Initiatives to foster dialog activities through the effective use of remote working systems such as Zoom, etc.

3. HR development through work improvements

- Develop human resources who think independently and proactively by achieving work improvements
- Create an atmosphere that fosters ongoing improvements so that both individuals and the company achieve growth
- Undertake and support DX initiatives aimed at improving operations

4. Supporting workstyles that live up to the aspirations of employees

- Develop workstyles that overcome barriers of time and space
- Provide support for employee health, childcare and family care

Relationship with the Local Community

Policy

Contribute to sustainable community development and the global environment through our corporate activities.

Specific Initiatives

1. Volunteer activities to support the reconstruction of the Tohoku region

A total of 72 employees participated in 20 activities over 9 years. These activities were put on hold in FY2021 due to the spread of the COVID-19 pandemic.

- Volunteer activities to support fishing in Kesenuma Town, Miyagi Prefecture
- Support for the restoration of the Takata-Matsubara coastal forest in Rikuzentakata (which was destroyed by the tsunami that accompanied the 2011 Great Eastern Japan Earthquake) (Rikuzentakata City, Iwate Prefecture)

2. Tokyo Station regional joint patrols

Zeon employees would have been participating in Tokyo Station district joint patrols for 10 years in FY2021; however, this activity was put on hold in FY2021 due to the spread of the COVID-19 pandemic. To date, a cumulative total of 38 employees have participated in this activity.