

Tokyo Zairyo Co., Ltd.

Company Profile

Business Description

Trading company specializing in rubber and chemicals

Established in 1947, Tokyo Zairyo has handled synthetic rubber for Zeon Corporation since 1959. Tokyo Zairyo merged with Zeon Trading Co., Ltd. in 2000, becoming a member of the Zeon Group, and in 2018, it became a wholly-owned subsidiary of Zeon Corporation. We have worked steadily to expand our overseas operations. We now conduct business globally as a trading company specializing in rubber, resin and chemicals, with 14 sales offices in 9 countries in North America, the ASEAN region and China, and in January 2019, we established business in the Czech Republic in Europe.

No. of Employees

As of March 31, 2021: 158 (104 men, 54 women)

Hiring in FY2020: 10 (7 men, 3 women)

Company Policy (Executive Message)

In order to realize our management philosophy of “contributing to society through the provision of unique functions and services as a specialist trading company with chemicals as its core area,” we have formulated a new medium-term business plan, implementation of which began in FY2021. We will be working to develop our business while attaching great importance to our global foundations, enhancing linkages, and steadily addressing various issues.

Our company policy for FY2021, the first year of implementation of the new medium-term business plan, is “let’s take up the challenge of dealing with the changes taking place in the world while taking health and the fundamentals as our basis and further strengthening global linkages.”

We are working on the cultivation of global talent, customer satisfaction, environmental and safety considerations, and contributions to the local community, so as to advance our business, as well as contributing to the expansion of synergies with the Zeon Group while seeking sustainable development.



President
Hirofumi Imai

Chemical Product Safety and Security Trade Control Initiatives

Policy

As a trading company that handles chemical substances, we are strengthening our compliance structure to ensure compliance with internal and external chemical regulations.

Specific Initiatives

Compliance with Domestic and Foreign Chemical Substances Laws and Regulations

When commencing transactions with a new trading partner, we use our own import/export consultation system to determine whether the transactions all under Japan’s Export Trade Control Order or Import Trade Control Order as well as the laws and regulations of other countries, and if so, to determine what actions must be taken. We conduct internal screenings and maintain records of the results of those screenings. Only after these procedures are completed do we conduct the actual transaction. Recently, even countries that formerly were developing countries or less developed countries have been enacting laws relating to chemical products. We obtain information on domestic and foreign laws and regulations from external organizations, share that information internally, and make investments for the introduction of systems to comply with those laws and regulations.

* Import/export consultation system

When conducting import/export transactions, our proprietary system monitors applicable country laws and regulations on chemical substances and applicable import and export orders issued by the Japanese government, determines import and export possibility, and maintains records of the results and the basis.

Ongoing education on chemical laws and regulations

We conduct education for all domestic sales staff on regulations related to chemical substances each year. The fundamentals are covered repeatedly with the aim of ensuring reliable compliance with laws and regulations.

Environmental Impact Reductions

Policy

1. Expand sales of environmentally friendly products
2. Build and establish chemical substance management and regulatory compliance systems

Specific Initiatives

Expand sales of environmentally friendly products

In FY2020, we launched sales of 56 new environmentally friendly products (annual target of 30). Environmentally friendly products accounted for 18.8% of total sales.

Projects that are expected to lead to reductions in electric power consumption during product use, projects that lower fuel consumption and lead to energy savings through lightweight parts and bodies, projects that are expected to lead to reduced energy consumption during manufacturing, and other projects with “energy savings” as their keywords account for approximately 30% of all projects. In addition, projects that will lead to less waste as a result of longer life spans of final products and other measures for approximately 10%. We determined that approximately 20% of projects can be expected to reduce Volatile Organic Compounds (VOCs) and improve working environments through means such as selling water-based chemicals that do not use organic solvents. Furthermore, approximately 10% of projects use alternatives to substances subject to regulation such as phthalates, perfluorooctanoic acid (PFOA), etc.

Going forward, we will continue working with customers to expand sales of environmentally friendly products.

Relationship with Employees

Specific Initiatives

Global human resource development

- Expanded training for younger employees
- Overseas business trips for younger sales representatives (not implemented in FY2020 due to the impact of the COVID-19 pandemic)
- Training and development for candidates for appointment to overseas subsidiary president

Technology trainings

- Technical education for recent graduates and mid-career employees

Registration Renewal of ISO 9001 and ISO 14001

ISO 9001: 2015 Registration renewal date: February 1, 2021

ISO 14001: 2015 Registration renewal date: February 1, 2021



ISO Promotion Office working group meeting

Relationship with the Local Community

Specific Initiatives

We participate in Tokyo Station area joint patrols organized by the Otemachi Marunouchi District Living Environment Improvement Council, and regularly perform street cleaning activities around the Tokyo Station area (not implemented in FY2020 due to the impact of the COVID-19 pandemic).