

June 22, 2026

**Aurora Microplates’ CELLAZIP™ cell culture microplates receive Best in Showcase Award at the LRIG-NYC Spring Expo**

Zeon Group recognized for developing a unique material for biochemical analysis based on its proprietary materials

Zeon Corporation (Zeon; head office: Chiyoda-ku, Tokyo; President and CEO: Tetsuya Toyoshima) and its group company Aurora Microplates, LLC (California, U.S.A.; CEO: Brian Cail) have received the Best in Showcase Award at the NYC Spring Expo, sponsored by the Laboratory Robotics Interest Group (LRIG)\*1, for the development of CELLAZIP™ cell culture microplates. This marks the first time the Zeon Group has received this award.

LRIG is a U.S.-based special interest group focused on laboratory automation and robotics. Its Best in Showcase Award recognizes technologies and products based on the perspectives of innovation, scientific and technological value, practicality, user benefits, and presentation quality, from among the companies participating in the exhibition. Zeon’s proprietary Cyclo-Olefin Polymer (COP; product names: ZEONEX® and ZEONOR®) and CELLAZIP™ cell culture microplates, which use a proprietary coating material, were recognized as particularly outstanding among the technologies and products presented by approximately 30 exhibitors at the expo held in New York City in May 2026.



**Key features of CELLAZIP™\*2**

Material properties	COP’s high transparency and flatness, combined with low autofluorescence, enable sharper images and faster image acquisition.
Quality stability	Minimal lot-to-lot variation, with a uniform surface condition maintained through the application of a proprietary coating material.
Excellent shelf life	Can be stored at room temperature for up to one year.
Improved convenience	Ready for immediate use, with little or no need for coating.

Product website: <https://auroramicroplates.com/>

In its medium-term management plan, STAGE30, Zeon has identified Healthcare and Life Science as one of its four growth areas. In this field, COP cell culture plates are positioned as a next-phase growth driver, with growth expected to exceed that of the target market. This award is expected to further advance Zeon’s development of microplates.

Zeon as a polymer design company will continue to contribute to accelerating new drug discovery and development by providing proprietary products with unique functions not available in conventional products, thereby helping to ensure safe and comfortable lives for people.



Jeff Carlson, Aurora Microplates

\*1 LRIG is a laboratory automation community comprising professionals from pharmaceutical, biotechnology, and research organizations. It hosts exhibitions across the United States that bring together companies and researchers in related fields

\*2 CELLAZIP™ is a COP cell culture microplate featuring a proprietary coating material designed for use in drug discovery and development applications.

[Zeon announces the market release of a new cell culture microplate with superior quality stability and convenience, contributing to accelerating drug discovery and development](#)

For more information, contact:  
 Department of Corporate Communications, Corporate Planning Division, Zeon Corporation  
 Phone: +81-3-3216-2747 [Contact form](#)