ZEON CORPORATION
1-6-2 Marunouchi, Chiyoda-ku, Tokyo 100-8246 Japan

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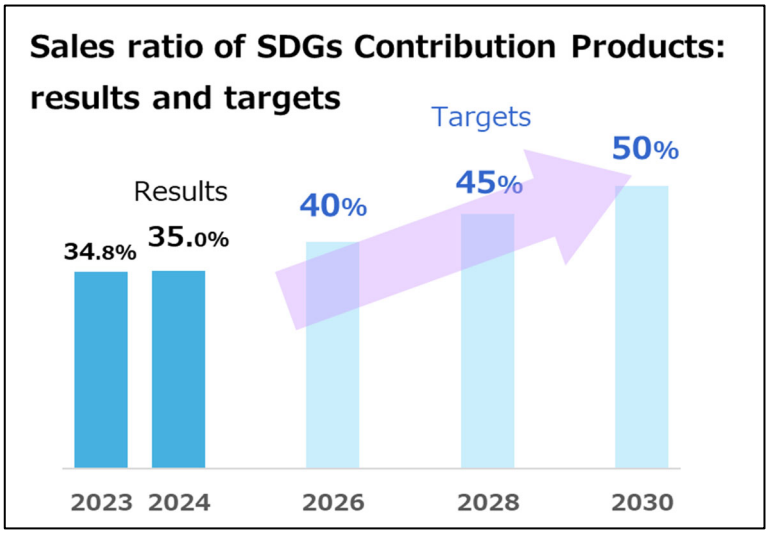
Zeon certifies six more products under its SDGs Contribution Product Certification program

Zeon Corporation

Zeon Corporation (Zeon; head office: Chiyoda-ku, Tokyo; President and CEO: Tetsuya Toyoshima) has certified six additional products under its SDGs Contribution Product Certification program for fiscal 2025. This program certifies selected Zeon products that are widely used across diverse fields and make particularly significant contributions to resolving social issues related to achieving the SDGs. Zeon aims to reinforce its sustainability management by focusing on the development, manufacturing, and sales of these products as part of its responsibility to advance society and secure sustainable corporate growth.

The certification process incorporates internal reviews that determine how much certain products are contributing to addressing social issues, business sustainability, and innovation, with decisions ultimately made by the Sustainability Conference, Zeon's highest decision-making body for sustainability. In fiscal 2025, Zeon expanded the program's scope to include products developed or managed by Group companies, in addition to those produced by Zeon. As a result, six products were certified this year, bringing the total number of SDGs Contribution Products to 45, including the 39 certified last fiscal year.



Under its Medium-Term Business Plan STAGE30, Zeon has set a target for fiscal 2030 of having 50% of overall sales generated by products that contribute to the SDGs. In fiscal 2024, these products accounted for 35.0% of total sales, and Zeon is working to expand its lineup of certified products to achieve the 50% target by fiscal 2030.

Zeon is committed to resolving global and social issues by providing original technologies, products, and services based on its corporate philosophy of "Contributing to the preservation of the Earth and the prosperity of the human race."

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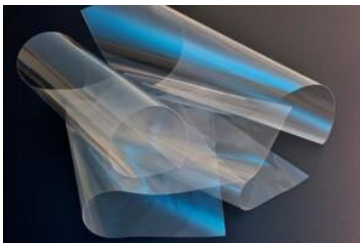
Reference: Major products that contribute to SDGs

Product name (Images for illustration purposes only)	Applications and advantages	Relevant SDGs
Certified in fiscal 2025 **Optical Film (ZeonorFilm®)** 	Applications: Optical films for TVs, smartphones, and tablets Advantages: • Reduces waste through a process that reuses film scraps (CO_2 emissions from raw materials reduced by over 50%) • Contributes to lower power consumption through use in energy-efficient TVs • Manufactured using renewable energy	
Certified in fiscal 2025 **Polydicyclopentadiene for large molded components** 	Applications: Body panels for trucks, buses, construction machinery, and agricultural machinery Advantages: • Reduces CO_2 emissions across the product lifecycle, from procurement of raw materials through production to disposal, with emissions at approximately 70% for FRP (SMC) and under 40% for other thermoplastic materials • Consumes about half the energy of general-purpose resins such as polypropylene (PP) from production to disposal • Improves fuel efficiency by reducing the weight of trucks and buses, contributing to lower CO_2 emissions • Supports thermal and material recycling, helping to reduce waste	
Solution Polymerization Styrene-Butadiene Rubber (S-SBR) 	Application: Fuel-efficient tires Advantages: • Improved wet grip, rolling resistance, and wear resistance due to control over molecular structure during manufacture • Reduced greenhouse gas emissions from improved fuel efficiency • Prevents air pollution as result of improved wear resistance that generates less dust	

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Cyclo Olefin Polymer (COP) 	Applications: Medical detection devices, containers for pharmaceutical manufacturing, medical packaging Advantages: • Improved quality and accessibility of medical services associated with inspection and analysis, pharmaceutical manufacturing, and drug transportation and storage based on properties such as high moisture barrier, chemical resistance, high purity, and sterilization compatibility	
Li-ion Battery Binders 	Application: Lithium-ion batteries Advantages: • Lengthens operating life of lithium-ion batteries through excellent resistance to electrode expansion and contraction during charge-discharge cycles and achieves high power output by activating chemical reactions • Reduces greenhouse gas emissions and prevents driving-related air pollution when used as power source for EVs • Facilitates industrial development and economic growth by reducing the size and boosting the performance of mobile devices, electronic devices, and other products	

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