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**Zeon launches mobility solutions website highlighting high-quality materials to drive solutions
in the mobility market**

Zeon Corporation

Zeon Corporation (Zeon; head office: Chiyoda-ku, Tokyo; President and CEO: Tetsuya Toyoshima) launched a website on March 25, 2025 that features products and developments designed to address challenges in the mobility market.



▼ Mobility Solutions Website URL: <https://www.zeon-solutions.com/en/>

Zeon, as a materials manufacturer, strives to make significant contributions in addressing challenges in the mobility market. This website brings together information on a wide range of essential products for a mobility society, highlighting their characteristics and potential applications. These products include established ones such as synthetic rubbers, specialty plastics, and plastic films, as well as newly developed products created through Zeon's innovative technologies. The website helps users identify products that align with their applications and solutions to challenges while also providing mobility-related insights, such as market trends, to those in Japan and worldwide. Additionally, by leveraging industry exhibitions and webinars for direct communication, Zeon aims to strengthen its relationships with website visitors.

Furthermore, Zeon will use the website to explore opportunities for the creation of new businesses in relevant fields within the four key areas identified in its Medium-Term Business Plan STAGE30: healthcare and life sciences, CASE and MaaS, telecommunications (5G/6G), and energy conservation. The Company will also continue to develop innovative products for the mobility market, contributing to a "Sustainable Earth" and a "Safe and Comfortable Life for People" through the provision of original technologies, products, and services.

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