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Zeon to Boost Production Capacity for Leaf Alcohol

Zeon Corporation (president: Kimiaki Tanaka) will increase its production capacity of leaf alcohol, a major product in its lineup of aroma chemicals. Construction of an additional production line is scheduled to complete in the fall of 2022.

Leaf alcohol (cis-3-Hexenol) is a green note aroma chemical with a fragrance reminiscent of fresh leaves. It produces a refreshing effect and is widely used to add fragrance to perfumes, shampoos, and soaps as well as flavor to soft drinks and confectionery.

Zeon, which already boasts the number one share in the global market for leaf alcohol, decided to expand its production capacity of this all-purpose aroma chemical with the expectation that it will continue to show steady growth in the fragrance market. Annual production capacity is projected to increase from 1,200 tons to 1,600 tons. Construction of the production line is scheduled to begin in the summer of 2021 and complete in the fall of 2022.

The Zeon Group will continue to enhance daily life with rich fragrances by advancing the chemistry of aroma chemicals.



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