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## **Zeon Asia opens new Technical Laboratory for specialty rubbers in Singapore**

Zeon Corporation

**Zeon Asia Pte. Ltd. (President: Jiro Osawa) has officially opened the Asia Technical Support Laboratory (ATSL) in the Singapore Science Park. The fourth technical support base of its kind, after those in Japan, Europe and China, the ATSL will provide technical support to the fast-growing specialty rubber markets of the ASEAN and India region.**

Automobile production in the ASEAN and India region is projected to grow considerably in the near future, and internal combustion engines are expected to remain the core of the powertrain.

Since Zeon's specialty rubber products are used in many components of internal combustion engines, including timing belts, oil-resistant hoses, oil seals and gaskets, it is crucial that Zeon Asia supports this dynamic growth in the region.

The Zeon Asia ATSL will not only respond to requests for product testing and propose optimal compositions for customers but also provide true, value-added solutions. Zeon Asia intends to increase its presence in the ASEAN and India region by addressing local needs that are vastly different from those of developed markets where electrification is more prominent than combustion engines. It will provide technical support and guidance that serve potential demand while concurrently contributing to the enhancement and development of the region's rubber processing industry.



For further information

Zeon Corporation, Department of Corporate Communications

Tel: +81-3-3216-2747