



[Home](#)> [Press Release](#)> [Press Release \(2014\)](#)> Release of ZEON Group Corporate Report 2014

Release of ZEON Group Corporate Report 2014

October 31, 2014

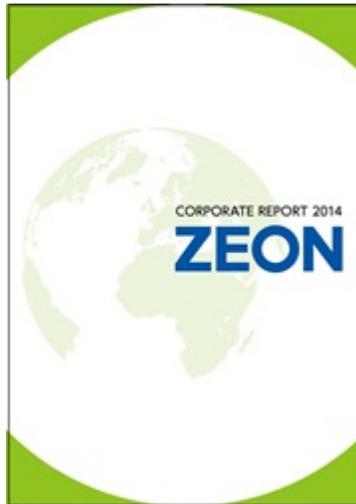
ZEON CORPORATION (President: Kimiaki Tanaka) has released its printed and web versions of ZEON Group Corporate Report 2014.

The ZEON Group has been seeking to increase stakeholders' understanding of its approach to corporate social responsibility (CSR) and activities for ensuring safety through the Responsible Care Report since fiscal 2000 and the CSR Report, which includes a social report, since fiscal 2006.

In fiscal 2013 we combined these reports into our new Corporate Report as a first step in providing an overview of ZEON's business activities from the dual perspective of management and CSR. It also serves as an annual report and corporate profile.

For the fiscal 2014 report, we provided more information on the concrete measures we have been taking in our business activities. Specifically, we introduced the "Profile of ZEON" section, which offers an overview of the company's activities, and the "Business and Strategy" section, where the strategies for each business division, R&D and production innovation are explained by members of management. The report also features information on ZEON's overseas business development, centered on Asia, and our Taimatsu (Torchlight) activities for fostering a corporate culture.

In addition to the content of the printed version, detailed information has been provided on [our website](#) regarding topics including our environmental and safety efforts as well as our management's relationship with employees.



ZEON Group Corporate Report 2014

 **For further information**

**Zeon Corporation,
Department of Corporate Communications**

Tel: +81-3-3216-2747

[▶ Contact form](#)

CSR Promotion

Tel: +81-3-3216-0603