

Notification of Price Increase for Chemicals

April 22, 2014

ZEON CORPORATION
Zeon Chemicals (Thailand) Co., Ltd.

ZEON CORPORATION & Zeon Chemicals (Thailand) Co., Ltd. have announced that global selling price for hydrocarbon resin will be raised as listed below.

1. Price increase by the product type

Hydrocarbon resin (Product name : Quintone)

US\$ 150/ MT (US Dollar 150 per metric ton)

2. Effective date

Price increase will occur beginning with May 1, 2014 shipments.

3. Reason for the price increase

This price increase is required to partially offset the continuing increases in naphtha and crude oil prices which impact our primary raw materials and energy costs.

Given that these rising prices are beyond our capacity to absorb, we have determined that upward revisions in our product prices are unavoidable.

For further information

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