

## Notification of Price Increase for Chemicals

August 17, 2011

ZEON CORPORATION has announced that global selling prices for hydrocarbon resin and thermoplastic elastomer will be raised as listed below.

### 1. Price increase by the product type

- Hydrocarbon resin (Product name : Quintone)  
US\$ 220 / MT (US Dollar 220 per metric ton)
- Thermoplastic Elastomer SIS (Product name : Quintac )  
US\$ 220 / MT (US Dollar 220 per metric ton)

### 2. Effective date

Price increase will come into effect from September 1<sup>st</sup>, 2011 shipments.

### 3. Reason for the price increase

Due to the tight supply situation, it is difficult to ensure an ongoing stable supply without adjusting prices to maintain profitability.



#### For further information

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