

## Notification of Price Increases for Chemicals

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July 21, 2010

ZEON CORPORATION has announced that global selling prices for hydrocarbon resin will be raised as listed below.

### 1. Price increase by the product type

Hydrocarbon resin	US\$ 220/MT
(Product name : Quintone):	(US Dollar 220 per metric ton)

### 2. Effective date

Price increase will come into effect from August 1st, 2010 shipments.

### 3. Reason for the price increase

Due to the tight supply situation, it is difficult to ensure an ongoing stable supply without adjusting prices to maintain profitability.



#### For further information

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