

Notification of Price Increases for Chemical

September 9, 2008

ZEON Corporation has announced that global selling prices for thermoplastic elastomer will be raised as listed below.

1. Price increase by the product type

Thermoplastic Elastomer	SISUS\$ 440/MT
(Product name : Quintac):	(US Dollar 440 per metric ton)

2. Effective date

The price rise will come into effect from October 1st, 2008 shipments.

3. Reason for the price increase

Global market demand for SIS remains very strong. The announced price increase will be necessary to ensure supply security, service standards and process innovation.

For further information

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