

Notification of Price Increases for Chemical

May 27, 2008

ZEON Corporation has announced that global selling prices for hydrocarbon resin and thermoplastic elastomer will be raised as listed below.

1. Price increase by the product type

Hydrocarbon resin	US\$ 330/MT
(Product name : Quintone):	(US Dollar 330 per metric tons)
Thermoplastic Elastomer SIS	US\$ 440/MT
(Product name : Quintac):	(US Dollar 440 per metric tons)

2. Effective date

The price rise will come into effect from June 1st, 2008 shipments.

3. Reason for the price increase

Profitability has continued to suffer from the skyrocketing prices of crude oil and naphtha. And also prices for fuel oil, including heavy oil, are expected to increase significantly. Given that these sudden rising prices are beyond our capacity to absorb, we have determined that upward revisions in our product prices are unavoidable.



For further information

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