

## Notification of Price Increase for Synthetic Rubber

May 12, 2005

ZEON Corporation has announced that its selling prices for synthetic rubber will be raised as listed below.

### 1. Price increase by the product type

- SBR Non-oil extended 13 yen/kg  
Oil extended 10 yen/kg
- BR 19 yen/kg
- HSD 11 yen/kg
- IR 9 yen/kg

### 2. Effective date

The price rises will come into effect for the May 16, 2005 product delivery.

### 3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of naphtha and raw materials despite our continuing efforts to reduce manufacturing costs.



#### For further information

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