

Notification of Price Increase for Synthetic Rubber

December 24, 2004

ZEON Corporation has announced that its selling prices for synthetic rubber will be raised as listed below.

1. Price increase by the product type

- SBR Non-oil extended 14 yen/kg
Oil extended 12 yen/kg
- BR 13 yen/kg
- HSD 16 yen/kg
- NBR 27 yen/kg
- HNBR 27 yen/kg
- PB 23 yen/kg
- IR 11 yen/kg
- ESC 19 yen/kg
- CHR 19 yen/kg
- AR 71 yen/kg
- CM A price increase is subject to any further revision of pricing for polymers and subsidiary materials.

2. Effective date

The price rises will come into effect for the January 15, 2005 product delivery.

3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of crude oil and naphtha despite our continuing efforts to reduce manufacturing costs.



For further information

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