

Notification of Price Increase for Synthetic Rubber

August 26, 2004

ZEON Corporation has announced that its selling prices for synthetic rubber will be raised as listed below.

1. Price increase by the product type

- SBR Non-oil extended 30 yen/kg
Oil extended 26 yen/kg
- BR 23 yen/kg
- HSD 40 yen/kg
- NBR 23 yen/kg
- HNBR 23 yen/kg
- PB 22 yen/kg
- IR 17 yen/kg
- CHR 34 yen/kg
- AR 61 yen/kg
- CM A price increase is subject to any further revision of pricing for polymers and subsidiary materials

2. Effective date

The price rises will come into effect for the September 10, 2004 product delivery.

3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of crude oil and naphtha despite our continuing efforts to reduce manufacturing costs.



For further information

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