

## Notification of Price Increase for Synthetic Latex

March 29, 2004

ZEON Corporation has announced that its selling prices for synthetic latex will be raised as listed below.

### 1. Effective date

The price rise will come into effect for the April 21, 2004 product shipment.

### 2. Price increase by the product type

SB latex: 21 yen/kg(dry)

NBR latex: 21 yen/kg(dry)

VP latex: 15 yen/kg(dry)

Acrylate latex: 24 yen/kg(dry)

### 3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of crude oil, naphtha, butadiene, styrene monomers, and acrylonitrile despite our continuing efforts to reduce manufacturing costs.



#### For further information

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