

## Notification of Price Increase for Synthetic Rubber

March 25, 2004

ZEON Corporation has announced that its selling prices for synthetic rubber will be raised as listed below.

### 1. Price increase by the product type

SBR 21 yen/kg

BR 20 yen/kg

HSD 24 yen/kg

NBR 21 yen/kg

HNBR 21 yen/kg

PB 19 yen/kg

IR 22 yen/kg

CHR 25 yen/kg

AR 24 yen/kg

CHR A price increase is subject to any further revision of pricing for polymers and subsidiary materials.

### 2. Effective date

The price rise will come into effect for the April 1, 2004 product delivery.

### 3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of crude oil, naphtha, butadiene, styrene monomers, and acrylonitrile despite our continuing efforts to reduce manufacturing costs.



#### For further information

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