

Notification of Product Price Increase

March 11, 2004

ZEON Corporation has announced that its selling prices for hydrocarbon resins and thermoplastic elastomers will be raised as listed below.

1. Price increase by the product type

C5 hydrocarbon resin (product name: Quintone)	15 yen/kg
DCPD hydrocarbon resin (product name: Quintone)	15 yen/kg
Thermoplastic elastomer SIS (product name: Quintac)	15 yen/kg

2. Effective date

The price rises will come into effect for the April 1, 2004 product shipment.

3. Reason for the price increase

Product profitability has continued to suffer due to price hikes of crude oil, naphtha, and styrene monomers despite our continuing efforts to reduce manufacturing costs. The equivalent price increase will also be applicable to exports.

For further information

Zeon Corporation,
Department of Corporate Communications
Tel: +81-3-3216-2747

[▶ Contact form](#)