

Zeon Kasei Co., Ltd.

Company Profile

Business Description

Manufacturing and sales of powder slush compounds* (PSC), functional films, containers and other transport materials, packaging materials, and construction materials.

Zeon Kasei was established in 1981 through the spinning off of the processed products division of Zeon Corporation as a separate company. Zeon Kasei's overseas PSC production facilities include the China plant, and also a new plant in Mexico which was established in 2017 and began production in January 2018.

*Powder slush compounds: Fine particle powders used for coatings in slush molding

No. of Employees

As of March 31, 2021: 136 (116 men, 20 women)
Hiring in FY2020: 5 (3 men, 2 women)



Zeon Kasei Mexico S.A. de C.V.



Zeon Kasei (Changshu) Co., Ltd.

Product image



Material for vehicle interiors using PSC



Functional films



STEC folding container for transport use

Company Policy (Executive Message)

We need to examine and implement, on a company-wide basis, strategies for attaining growth and success, while maintaining a sense of urgency.

Priority Issues

- (1) By adjusting and strengthening our product development, production and sales technology, we can be successful in our struggle against competitors.
- (2) We can maintain stable production and win customers' trust by prioritizing "putting health first," "putting safety first," and "putting quality first."
- (3) We need to view the current situation in a positive light and promote workstyle reform. Let us strive to create new businesses and new products by proactively collecting information with an approach based on the Sustainable Development Goals (SDGs).



President
Hiroshi Fujisawa

Safety Initiatives

Policy

Enable all employees to always work safely, without occupational accidents and with peace of mind.

Specific Initiatives

- Promoting occupational accident prevention activities (covering near-miss incidents, hazard detection, and error-proofing)
- Measures relating to risk identification through risk assessments and the making of related proposals (chemical substance and process risk assessment)
- Implementing occupational accident prevention activities based on safety information sharing and education in collaboration with the Zeon Group as a whole and with specialist organizations
- Acceptance of technical intern trainees from the plants of overseas affiliates (technical capability and safety training)

Environmental Impact Reductions

Policy

- Reduce per-unit energy consumption and promote a raising of resource recycling rates
- Promote development and sales of products that reduce environmental impacts

Specific Initiatives

1. Reduce per-unit energy consumption and promote a raising of resource recycling rates

- Conduct electric power use surveys for all equipment and implement optimization aimed at energy conservation
- Clarify the current state of resource recycling rates and set target values

Environmental Data * "0" indicates less than 0.5 tons, and "0.0" indicates less than 0.05 tons

Ibaraki Plant, Zeon Kasei		FY2016	FY2017	FY2018	FY2019	FY2020
Substances subject to the PRTR Act	No. of substances	5	4	5	11	17
	Consumption (tons)	18	14	20	21	12
	Emissions (tons)	0.1	0.1	0.1	0.1	0.4
Industrial waste	Amount generated before compacting (tons)	284	248	213	234	218
	Amount sent to landfills (tons)	0.0	0.0	0.0	0.0	12.9
Water resource consumption (1,000 m ³) (industrial water + groundwater + waterworks)		163	156	155	161	162
CO ₂ emissions (tons)		2,475	2,332	1,963	1,887	1,604
Energy Consumption (crude oil equivalent, kL)		1,145	1,075	937	908	786
Electricity consumption (1,000 kWh)		2,667	2,479	2,190	2,106	1,882

Yamaguchi Plant, Zeon Kasei		FY2016	FY2017	FY2018	FY2019	FY2020
Substances subject to the PRTR Act	No. of substances	3	3	3	3	5
	Consumption (tons)	0.0	0.1	0.1	0.1	0.2
	Emissions (tons)	0.0	0.1	0.1	0.1	0.2
Industrial waste	Amount generated before compacting (tons)	48	89	29	67	58
	Amount sent to landfills (tons)	0.0	0.0	0.0	0.0	0.0
Water resource consumption (1,000 m ³) (industrial water + groundwater + waterworks)		0.0	0.0	0.0	0.0	0.0
CO ₂ emissions (tons)		334	302	302	220	211
Energy Consumption (crude oil equivalent, kL)		124	111	112	91	95
Electricity consumption (1,000 kWh)		437	387	399	318	335

Relationship with Employees

Policy

Respond to the need for diversity, and for the building of a working environment that lives up to the aspirations of employees, and develop sound human resources and organizations able to take action autonomously.

Specific Initiatives

1. Support for HR development focused on specialized skills and global competence

- Financial assistance for language acquisition
- Send employees to outside trainings to acquire specialized skills
- In-house trainings with defined goals
- Promote personnel exchanges between Zeon Kasei and overseas affiliated companies

2. Engaging in two-way communication

- Taimatsu (Torchlight) activities
- Periodically hold health and well-being events
- Health-related initiatives led by the Sanitation and Health Committee
- Initiatives to foster dialog activities through the effective use of remote working systems such as Zoom, etc.

3. HR development through work improvements

- Develop human resources who think independently by achieving work improvements
- Create an atmosphere that fosters ongoing improvements so that both individuals and the company achieve growth

4. Supporting workstyles that live up to the aspirations of employees

- Develop workstyles that overcome barriers of time and space
- Provide support for employee health, childcare and family care

Relationship with the Local Community

Policy

Contribute to sustainable community development and the global environment through our corporate activities.

Specific Initiatives

1. Volunteer activities to support the reconstruction of the Tohoku region

A total of 72 employees participated in 20 activities over eight years. These activities were put on hold in FY2020 due to the spread of the COVID-19 pandemic.

- Volunteer activities to support fishing in Kesenuma Town, Miyagi Prefecture
- Support for the restoration of the Takata-Matsubara coastal forest in Rikuzentakata (which was destroyed by the tsunami that accompanied the 2011 Great Eastern Japan Earthquake) (Rikuzentakata City, Iwate Prefecture)

2. Tokyo Station regional joint patrols

Zeon employees would have been participating in Tokyo Station district joint patrols for nine years in FY2020; however, this activity was put on hold in FY2020 due to the spread of the COVID-19 pandemic. To date, a cumulative total of 38 employees have participated in this activity.