# **ZEON Group (Japan)**

Tokyo Zairyo Co., Ltd.

# Introduction to Tokyo Zairyo Co., Ltd.

Tokyo Zairyo Co., Ltd. is a ZEON Group company that operates under the corporate philosophy of "contributing to society as a specialized chemical trading business offering unique functions and services."

The company has recently been conducting import and export operations from a global perspective and is aggressively expanding its operations overseas through affiliated companies in the United States, China, and Southeast Asia. Tokyo Zairyo added its 11th group member when it established an affiliated company in India in July 2011, setting another milestone in its effort to deliver high-quality products and services through a robust global network.



President Shuichi Kakinuma



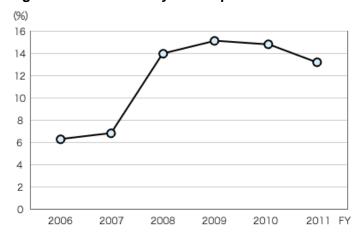
At the opening ceremony for Tokyo Zairvo India

## **Environmental and Safety Activities**

## Sales expansion of environmentally sound products

Since acquiring ISO 14001 certification on December 1, 2006, Tokyo Zairyo Co. has viewed increasing sales of environmentally friendly products as a key environmental objective. In fiscal 2011, we launched 23 new products in this category. Still, sales of environmentally friendly products as a percentage of total revenue have slackened since fiscal 2008. We intend to increase this percentage by boosting sales of plastics, chemical products, and chemicals for fuel-efficient tires that use plant-derived raw material.

#### Sales percentage of environmentally sound products



# **Activities with the Local Community**

## **Promotion of Compliance**

As a company that deals in chemical substances, we are reinforcing compliance systems for observing laws and regulations on chemical substances in Japan and overseas. In fiscal 2011, we focused on the following activities.

- 1. An amendment to the Chemical Substances Control Law made it a requirement, effective April 1, 2011, to report on general chemical substances and priority assessment chemical substances manufactured or imported at a volume of one ton or more annually. We reported on these substances for fiscal 2010.
- 2. We continued employee training programs in fiscal 2011. Basic training on chemical substance regulations and training on Japan's Export Trade Control Order was conducted for all sales staff in Japan. Overseas, we provided training on China's Regulations on Safe Management of Hazardous Chemicals for employees at our affiliated companies in China.

## **Developing Globally Competent Human Resources**

In 2010 we launched a new training program to give employees an overseas immersion experience and develop their global competence. For three months starting in December 2011, we sent to a young employee in our Specialty Materials Sales Department to Singapore to learn the basics of our operations there and gain experience living in the local community and culture.



A trainee and a local staff member