

Message

Introducing the 2008 CSR Report

ZEON Corporation's 3-year mid-term management plan known as PZ-3 which commenced in 2005 acknowledged the importance of CSR*¹ (Corporate Social Responsibility) and the company is working to establish and spread CSR principles across the entire ZEON group.

The final year of the three-year plan, 2007, saw a focus on making "quality improvement" a key pillar within the company's CSR activities. Quality at ZEON Corporation means more than just product quality and the company is working to improve the quality of all of its activities.

Flexible structures and mechanisms allow us to satisfy the demands and expectations of shareholders and other stakeholders*² associated with the ZEON group, while continuing to contribute to a wider society through our core areas of business.

September 2008

Report Policy

This activity report was created in line with the following basic policy.

- (1) The number of photographs and comments from individuals were increased to enhance the message conveyed to employees.
- (2) We will commission an independent verification by the JRCC (Japan Responsible Care Council) to receive an evaluation of Zeon's activities from a third party perspective.
- (3) This activity report is issued annually.

Organizations Covered

ZEON and the following subsidiaries and affiliates are included

Japan: ZEON Kasei Co., Ltd., ZEON Polymix Co., Ltd., Optes Inc., ZEON Chemicals Yonezawa Co., Ltd., ZEON Logistical Materials Co., Ltd., RIMTEC Corp., Tokyo Zairyo Co., Ltd., ZEON Environmental Materials Co., Ltd., ZEON Medical Inc., ZEON Yamaguchi Co., Ltd., ZEON North Co., Ltd., Okayama Butadiene Co., Ltd.

Overseas: ZEON Chemicals LP. (USA), ZEON Chemicals Europe Ltd. (UK), ZEON Chemicals Thailand Co., Ltd. (Thailand), ZEON Advanced Polymix Co., Ltd. (Thailand)

Period Covered

April 2007 to March 2008 (also includes some new information from April 2008 and later)

*1 CSR is an abbreviation for "Corporate Social Responsibility".

*2 All parties with business interests or concerns associated with the ZEON group.