

CSR Promotion System

ZEON Corporation conducted a reorganization effective June 28, 2007, to more clearly define CSR, which is responsible for fulfilling the social obligations of the company. CSR at ZEON comprises four departments: 1) the CSR Department, 2) the Audit Section, 3) the Safety Environmental Affairs Department, and 4) the Quality Assurance Department. A number of meetings chaired by the president have been set up based on these organizations. These meetings implement the policies specified in Environment Improvement Projects, and audit the entire Company, including plants. Through persistent Plan Do Check activities, these organizations work to improve CSR.



TOPICS

ZEON wins City of Kawasaki Urban Planning Design Award

In May 2006, ZEON completed a new laboratory building with financial assistance from Kanagawa Prefecture to house research for creating new, next-generation businesses. In November 2006 the facility received the City of Kawasaki Urban Planning Design Award in recognition of its success in taking into account the environment, safety, and the city landscape.

Hosting of Yamaguchi Higashi Regional Dialogue

In September 2006, ZEON hosted the 5th Yamaguchi Higashi Regional Dialogue on Responsible Care. The regional dialogue is managed and run every two years by companies in the Shunan industrial complex area. This year, ZEON's Tokuyama Plant organized the event, which featured a vigorous exchange of opinions with local autonomous bodies and educational institutions.