

Environment and Safety

Seven-Article Constitution of the ZEON Group

The company name ZEON is a combination of the words “geo” meaning Earth and “eon” meaning eternity. As befits this name, we are committed to contributing to the global environment and human prosperity through the development and application of original, world-leading technologies. Based on this philosophy of “contributing to eternal Earth and human prosperity,” we have compiled a seven-article constitution of the ZEON Group, which emphasizes three themes: 1) speed, 2) dialogue, and 3) social contribution.

Constitution of the ZEON Group

- Article 1** ZEON shall respect corporate ethics and serve society.
- Article 2** ZEON shall always emphasize environmental and safety issues.
- Article 3** ZEON shall continuously strive to meet market needs by employing its unique technologies.
- Article 4** ZEON shall provide products and services of excellent quality to assure customer satisfaction.
- Article 5** ZEON, as a vital organization, shall aid each employee in achieving self-fulfillment through his or her work.
- Article 6** Each ZEON employee shall be expected to meet challenges in his or her area of expertise in order to achieve corporate targets and the results shall be shared fairly.
- Article 7** ZEON shall highly regard “speed” in decision-making and response to daily requirements.

Responsible Care Action Guidelines

ZEON has formulated the seven items of its Responsible Care Action Guidelines based on the two major principles of environmental conservation and safety. Environmental protection is an obligation of a company as a public institution, and we believe it can be achieved through our unique technologies and the strong sense of responsibility and efforts of all employees and officers. Safety is the very foundation of a business and must be the top priority. One key to safety is the belief that all accidents can be prevented. By implementing the “5-S” activities of organization (Seiri), orderliness (Seiton), standardized cleanup (Seiso), cleanliness (Seiketsu), and

discipline (Shitsuke), and fulfillment of individual responsibility, we can achieve this goal. The seven guidelines are: 1) placing top priority on the environment and safety; 2) collecting and providing the latest information on chemical products; 3) minimizing discharges of all toxic chemical substances and waste; 4) promoting activities to conserve resources and reduce energy consumption; 5) developing new processes and products with special emphasis on the environment and safety, and assuring the quality of these products; 6) ensuring harmonious coexistence with society; and 7) pursuing continuous improvement.

Contributing to the Environment through Our Products

Based on the Responsible Care Action Guidelines, ZEON is contributing to the environment through its products. Examples include ZEORORA[®]H, which is related to the hot topic of preventing global warming. This third-generation fluorocarbon detergent has no harmful impact on the ozone layer. Our ZEONEX[®] series cyclo-olefin polymer reduces environmental

risk in medical applications through its low-impurity characteristics. Synthetic rubber for high fuel-efficiency tires and ZEOGLOBULE[®] polymerized toner help to conserve energy. QUINTAC[®] thermoplastic elastomer for non-solvent adhesive tapes and Quintone[®] C5 petroleum resin for hot-melt adhesives for road-marking paints contribute to the global environment by being free of organic solvents.

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