

Message

Introducing the 2007 CSR Report

The 3-year mid-term management plan known as PZ-3 commenced in 2005. As part of this program, ZEON acknowledges the importance and necessity of CSR*1 (Corporate Social Responsibility) across the entire Group, and is working to incorporate CSR principles into all aspects of business operations.

2005 saw the establishment of a CSR Department with a CSR Officer. The “Responsible Care*2 Activity Report” was renamed the “CSR Report” and expanded to include information about CSR activities at ZEON.

The year 2006, two years into the 3-year plan, was chosen as the time frame for introducing and implementing CSR throughout the entire ZEON group. To this end, presentations on the ZEON approach to CSR were conducted in all areas of the Group.

Flexible structures and mechanisms allow us to satisfy the demands and expectations of shareholders and other stakeholders*3 associated with the ZEON group, while continuing to contribute to wider society through our core areas of business.

September 2007

Report policy

This activity report was created in line with the following basic policy.

- (1) CSR strategies are outlined in “Corporate Mission and CSR Strategies” (page 8)
- (2) The CSR field and associated functions are described in “CSR Framework” (page 12).
- (3) We commission independent verification by the JRCC (Japan Responsible Care Council), in order to receive an evaluation of ZEON’s activities from a third party.
- (4) This activity report is issued annually.

Organizations Covered

ZEON and the following subsidiaries and affiliates are included

Japan: ZEON Kasei Co., Ltd. (including the Ibaraki Plant), ZEON Polymix Co., Ltd., Optes Inc., ZEON Chemicals Yonezawa Co., Ltd., ZEON Logistical Materials Co., Ltd., RIMTEC Corp., Tokyo Zaiyo Co., Ltd., ZEON Environmental Materials Co., Ltd., ZEON Medical Inc., Okayama Butadiene Co., Ltd.

Overseas: ZEON Chemicals LP. (USA), ZEON Chemicals Europe Ltd. (UK), ZEON Chemicals Thailand Co., Ltd. (Thailand), ZEON Advanced Polymix Co., Ltd. (Thailand)

Period Covered

April 2006 –to March 2007 (also includes some new information from after April 2007)

*1 An abbreviation for “Corporate Social Responsibility”.

*2 Activities in the chemical industry, which involve maintaining voluntary standards for the “environment, safety and health” in the development of production, logistical, usage (consumption) and disposal processes for chemical substances. The publication of activity results also attempts to stimulate a dialogue with the local community and society.

*3 All parties with business interests or concerns associated with the ZEON group.