

July 22, 2022

Zeon Completes Expansion of Production Line for Leaf Alcohol and Holds Completion Ceremony

Zeon Corporation

Zeon Corporation (head office: Chiyoda-ku, Tokyo; President and CEO: Kimiaki Tanaka) completed construction work, which had been ongoing at the Mizushima Plant (Kurashiki City, Okayama Prefecture) since the summer of 2021, to boost its production of leaf alcohol, a major product in its lineup of aroma chemicals. A ceremony marking the plant's completion, with additional production capacity, was held on-site on July 22. The annual production capacity will increase to 1,600 tonnes, and full-scale production is scheduled to begin in September.

Leaf alcohol (cis-3-Hexenol) is a green note aroma chemical with a fragrance reminiscent of fresh leaves. It produces a refreshing effect and is widely used to add fragrance to perfumes, shampoos, and soaps, as well as flavor to soft drinks and confectionery.

Zeon has been working to increase production capacity for leaf alcohol since 2021, expecting stable market growth in fragrance and flavor applications. Full-scale production is scheduled to begin in September following test runs.

The completion ceremony on July 22 was attended by Makoto Watanabe, Corporate Officer and Mizushima Plant Manager, and others involved in the plant. President and CEO Kimiaki Tanaka and other head office personnel participated remotely as a measure to prevent the spread of COVID-19. President Tanaka, addressing the ceremony on behalf of all those from the contractee for the construction work, said, "This latest facility expansion is very important for the future of our company and will enable us to further meet the growing needs of the market. We are committed to continuing to deliver quality products worldwide through stable and safe production."

The Zeon Group will continue to provide quality products that match the needs of the market while enhancing daily life with rich fragrances.



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