

February 7, 2022

Zeon Establishes U.S. Subsidiary Zeon Ventures Inc. and Begins Strategically Investing to Accelerate New Business Creation in Four Key Areas

Zeon Corporation

Zeon Corporation (Zeon; head office: Chiyoda-ku, Tokyo; President and CEO: Kimiaki Tanaka) has established the investment subsidiary Zeon Ventures Inc. (Zeon Ventures) in Silicon Valley, California, to accelerate the creation of new businesses through strategic investments in U.S. startup companies. Zeon Ventures will invest around US\$50 million in startups operating in growth areas that are the focus of the Zeon Group.

Zeon strives to polish up its existing businesses and explore new businesses as part of its company-wide strategy to realize its Vision for 2030 to contribute to a sustainable society and provide products and services that are indispensable for society. As part of Zeon’s strategy of exploring new businesses, Zeon Ventures will invest in startup companies in four key areas (healthcare and life sciences, CASE and MaaS*, telecommunications (5G/6G), and energy conservation). At the same time, it will support the further growth of portfolio companies by sharing R&D resources, sales channels, and other assets from Zeon Group.

Zeon will continue to focus on R&D and accelerate the creation of new businesses through investment and collaboration with startup companies, thereby contributing to a sustainable Earth and fostering safe and comfortable life for people.

*CASE : 「Connected」 「Autonomous」 「Shared & Services」 「Electric」
 MaaS : Mobility as a Service

Outline of Zeon Ventures

Company Name	Zeon Ventures Inc.
Address	25 Metro Drive, Suite 238, San Jose, California 95110, U.S.A.
Business	Investment in startup companies and other activities
Date of Establishment	October 2021
Investor	Zeon Corporation: 100%
Investment Scale	US\$50 million

Investment Targets

SUSTAINABLE EARTH

Innovative technologies that reduce CO₂ emissions and help achieve the SDGs

- ◆ Mobility, EV, batteries
- ◆ Green materials, specialty materials (alternative plastics, renewable chemicals)

HEALTHY SOCIETIES

New materials and technologies that form the basis of advanced medical solutions

- ◆ Promote use of health technology (healthcare devices, personalized medicine, drug discovery support)

INDUSTRIAL DIGITIZATION

New basic technologies that drive sustainable economies

- ◆ 5G utilization, 6G implementation
- ◆ Acceleration of R&D (MI, quantum computer)
- ◆ Automated production technologies (IoT, AI, robotics)

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