

Tokyo Zairyo Co., Ltd.

Company Profile

Business Description

Trading company specializing in rubber and chemicals

Established in 1947, Tokyo Zairyo has handled synthetic rubber for Zeon Corporation since 1959. Since then, we have worked steadily to expand our overseas operations, and we now conduct business globally as a trading company specializing in rubber, resin and chemicals, with 13 sales offices in 8 countries in North America, the ASEAN region and China. In 2017, we moved our main U.S. office to Nashville, and we are working to realize a further strengthening of our U.S. operations.

No. of Employees

As of March 31, 2018: 141 (91 men, 50 women)

Hiring in FY 2017: 6 (2 men, 4 woman)



The Nashville office, which opened in 2017

Company Policy (Executive Message)

Based on Zeon's management philosophy, our management policy for FY 2018 is "Develop business globally, placing importance on basic principles and soundness, and advance our integrated business management." We are focused on the cultivation of global talent, customer satisfaction, and environmental and safety considerations, so as to advance our business, as well as contributing to the development synergy of the Zeon Group while making contributions to the local community.



President
Shuichi Kakinuma

Safety Initiatives

Policy

As a trading company that handles chemical substances, we are strengthening our compliance structure to ensure compliance with internal and external chemical regulations.

Specific Initiatives

Rebuilding our information system for chemical substance regulations

We have introduced a new system to comply with the latest legal amendments.

Ongoing education on chemical laws and regulations

We conduct education for all domestic sales staff on regulations overseas (China, South Korea, Taiwan, etc.) related to chemical substances.

Environmental Impact Reductions

Policy

1. Expand sales of environmentally friendly products
2. Build and establish chemical substance management and regulatory compliance systems

Specific Initiatives

Expand sales of environmentally friendly products

In FY 2017, we launched sales of 42 new environmentally friendly products (annual target of 30). Environmentally friendly products accounted for 19.8% of total sales.

In FY 2018, we are targeting expanded sales of environmentally friendly products such as plant-based plastics, chemical products, and chemicals for fuel-efficient tires.

Build and establish systems for chemical substance management and regulatory compliance

Establish in-house use of our information system for chemical substance regulations and our import/export consultation system*.

* Import/export consultation system

When conducting import/export transactions, our proprietary system monitors applicable country laws and regulations on chemical substances and applicable import and export orders issued by the Japanese government, and determines import and export possibility.

Relationship with Employees

Specific Initiatives

Global human resource development

- Expanded training for younger employees
- Overseas business trips for younger sales representatives
- Training and development for candidates for appointment to overseas subsidiary president

Technology trainings

- Technical education for recent graduates and mid-career employees

Responding to the FY 2015 revision of integrated ISO 9001 and ISO 14001 standards

- Drafted manual in response to standards revisions



ISO Promotion Office working group meeting

Relationship with the Local Community

Specific Initiatives

We participate in Tokyo Station area joint patrols organized by the Otemachi Marunouchi District Living Environment Improvement Council, and regularly perform street cleaning activities around the Tokyo Station area (Once in FY 2017, 5 participants)

As part of the 2017 Autumn Fire Prevention Campaign organized by Tokyo Fire Department, Tokyo Zairyo personnel who, as fire prevention managers, are actively engaged in fire prevention and disaster prevention on a daily basis, received commendations from the head of the Marunouchi Fire Station for having carried out their fire prevention management duties with great dedication.